

EDS No. 156

Four Steps to Become a Strategic Influencer

Speaker : **Mr. Tony Lee (李彤先生) MBA**
Senior Consultant of Wilson Learning China
Mr. CY Chan (陳振宇先生) MScSHRM
Consultant of Wilson Learning China



Convener : **Professor Randy Chiu (趙其琨博士)**
PhD, RegPsychol., SPHR, Department of Management, Hong Kong Baptist University

Date : 19 June 2009 (Friday)

Time : 7:15 p.m. — 8:30 p.m.

Venue : WLB 104, Mrs. Padma Harilela Lecture Theatre
Wing Lung Bank Building for Business Studies
Hong Kong Baptist University (Shaw Campus)
34 Renfrew Road, Kowloon Tong, Kowloon

Language : Cantonese

About the Seminar

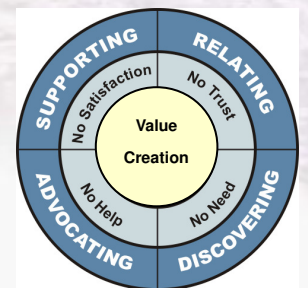


In this seminar, if you are

- A **Business Leader**, you will see the power of communication in helping your company in moving things forward in this turbulent time
- A **Professional Executive**, no matter you are in HR, Finance, IT or Sales & Marketing, you will realize an applicable and useful communication approach for your job
- A **HR Practitioner**, you will recognize a set of soft-skill that your staff members may need in doing their job better in this challenging time

In 60 minutes, You will be introduced a ready-to-use and effective approach to

- Build trust with
 - Communicate with
 - Influence
- Everybody in your workplace by **Creating VALUE & IMPACT**



We will have

Interactive conversation / live demonstration / Q&A session

About the Speakers

Mr. Tony Lee is currently Senior Consultant and formerly Sales Director of Wilson Learning China. He is a knowledge and business consultant helping executives to achieve performance with fulfillment in many global organizations such as Microsoft, Li & Fung, ABN AMRO Bank & Porsche. Tony is specialized in communication and eager to bring the best development experience with his humorous, energetic & motivating styles in the most practical and professional way.

Mr. CY Chan is a Consultant of Wilson Learning China and formerly an HR practitioner in various industries. He works with organizations in formulating people development strategy. CY is keen on developing practical communication skills for HR practitioners to further enrich their competencies, and is eager to exchange experience with people from all walks of life.

Wilson Learning China is a learning organization passionate in Improving Performance through People.

Reservation: (by e-mail only)

- Please send your name and phone number to eds@hkbu.edu.hk.
 - Successful reservation will be confirmed by e-mail. (First-come-first-served)
 - Please show the confirmation e-mail at the reception counter for registration.
 - The organizer reserves the right to arrange seats for those who are late on the seminar day or do not make reservation in advance.
- Enquiries: 3411-5296 (Ms. Dorothy Kong) / 3411-5219 (Ms. Alice Wong)

